

Press Release

Article Headline

150 Landmarks Await you!

Teaser

The Explore 150 App returns! Discover your next reason to fall in love with Manitoba!

Tweet

150 Landmarks Await you! Download the Explore 150 app, check-in and win! @Manitoba150 #MB150 #exploremb

WINNIPEG, July 26, 2021

Designed to encourage people to discover Manitoba's beauty during our province's 150th anniversary, the popular Explore 150 App returns! Explore 150 is a free app, available for download for Apple and Android. Starting just in time for the August long weekend, as of Friday, July 30, 2021, Manitobans can explore, check-in, and win!

"We want Manitobans to discover our province while staying safe," said Monique LaCoste and Stuart Murray, Co-Chairs of Manitoba 150. "Many of these destinations are accessible by car, as a family, and provide a much needed escape in our own backyard. We hope Explore 150 will lead Manitobans to fully appreciate how intriguing and inspiring the landmarks in our province truly are."

At each destination, participants have the opportunity to "check in" to gain entries to win both monthly and grand prizes. Participants are able to check in at all locations outside and from a safe distance. Check-ins do not require participants to interact with people, remove masks, or go indoors. Manitoba 150 stresses the importance of continuing to follow all COVID health and safety guidelines set by the Manitoba Government.

In addition to one-stop outdoor check-ins, participants can collect unique virtual badges and earn extra entries by completing a variety of challenges, including Beachy Keen, Joie de Vivre, and Ruin'd Your Day, among others. The app provides participants with a description of the landmark written by Red River College Creative Communications students, providing insight into the destination's history and impact.

Each check in earns entries for a chance to win one of several Manitoba-inspired monthly prizes or one of two grand prizes valued at \$10,000+, including:

- Barkman Outdoor Kitchen \$10,000 DIY Package and
- Trip for four to Churchill courtesy of Lazy Bear Expeditions and Calm Air.

With the return of Explore 150, comes double the monthly prizes! Each month, win entries for a draw for two prizes.

Explore 150 shines a light on some of the amazing destinations across the province that are exciting to visit solo or with family. After an unprecedented year, Explore 150 safely promotes tourism throughout the province of Manitoba. Explore paused in March 2020 with over 9,000 users and almost 50,000 unique contest entries.

Download, explore, and win! For more information, visit www.Manitoba150.com.

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About the Manitoba 150 Host Committee

In 1870, Manitoba became Canada's fifth province – the only to enter Confederation under Indigenous leadership. The Manitoba 150 Host Committee Inc. (Manitoba 150) is an independent, not-for-profit organization facilitating and supporting commemorative activities for our province's 150th anniversary.

This is a time to be proud of who we are as Manitobans, to be in awe of our province's beauty, to respect our past, and how it has created this unique experience of being Manitoban, and to appreciate the cultures that surround us.

We hope that all Manitobans will continue to celebrate our people, our heritage, and our beauty well beyond Manitoba 150.

Additional information on Manitoba 150 can be found at www.Manitoba150.com.

Associated Links

Manitoba 150

<https://manitoba150.com>

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