

# Press Release

## **Article Headline**

Celebrate Manitoba 150 by planting a tree!

#### **Teaser**

Manitoba 150 is proud to partner with Telpay in support of Winnipeg's Million Tree Challenge. To take part, order your free Prairie Sky Poplar, White Spruce and Willow saplings at manitoba150.com for contactless pick-up at 298 Garry Street between June 14-25.

# **Article Body**

#### WINNIPEG, June 16, 2021

The Manitoba 150 Host Committee is delighted to partner with Telpay in support of Winnipeg's Million Tree Challenge, along with Trees Canada.

The Telpay Trees Spring 2021 Campaign is offering 15,000 white spruce, willow, and poplar saplings to be given away in the last two weeks of June at a contactless pick-up booth in the Telpay parking lot at 298 Garry Street. This Spring Campaign is part of a larger initiative to plant 20,000 trees this year and a total of 250,000 over the next five years. Telpay invites everyone to help expand Winnipeg's urban tree canopy by planting a MB150 tree in their yard.

"This partnership, which will see an additional 15,000 planted in Winnipeg, will not only bring more fresh air, more beauty, and improved health to our city," said Monique LaCoste and Stuart Murray, co-chairs of Manitoba 150, "but it will also create a powerful legacy of combatting the effects of climate change, and making Manitoba an even better place to live. We really hope Telpay's generosity will inspire other Manitoba companies to join the challenge!"

The trees offered through this campaign are part of Telpay's 5-year commitment of \$250,000 to the City of Winnipeg's Million Tree Challenge through Trees Canada. Planting trees and maintaining existing forests is a practical and economical way to combat the effects of climate change. Trees beautify our communities, provide shade, and give us a sense of place. If your business would like to make your own donation to Winnipeg's Million Tree Challenge, visit https://treecanada.ca/winnipeg-million-tree-donation-form/

"For 35 years, Telpay's core business of electronic payments has saved over 80,000 mature trees worth of paper products for countless businesses across Canada," said Cora Jalonen, CEO Telpay Ltd. "Our commitment to the environment doesn't stop there. We invite you to share our past and explore our vision through our recently e-published Special Edition 35th Anniversary report."

People are invited to visit manitoba150.com to select their tree choice and preferred date and time for contactless pick-up.

#### **About the Manitoba 150 Host Committee**

In 1870, Manitoba became Canada's fifth province – the only to enter Confederation under Indigenous leadership. The Manitoba 150 Host Committee Inc. (Manitoba 150) is an independent, not-for-profit organization facilitating and supporting commemorative activities for our province's 150th anniversary.



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This is a time to be proud of who we are as Manitobans, to be in awe of our province's beauty, to respect our past, and how it has created this unique experience of being Manitoban, and to appreciate the cultures that surround us.

We hope that all Manitobans will continue to celebrate our people, our heritage, and our beauty well beyond Manitoba 150.

Additional information on Manitoba 150 can be found at www.Manitoba150.com.

## **Associated Links**

Manitoba 150	https://manitoba150.com
Telpay	https://blog.telpay.ca/special-edition-35th-anniversary-report/
	https://info.telpay.ca/greenactionplan

#### **Contacts**

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