

Unite 150 presented by Bell MTS Artist lineup

Live at Home or in Person!

WINNIPEG, **July 28**, **2021 For Immediate Release** – Manitoba 150 is excited to announce the full artist lineup for Unite 150 presented by Bell MTS on Saturday, August 28, 2021.

In order to deliver this amazing lineup of Manitoba talent to as many viewers as possible, Unite 150 has always been planned as a free, live-streaming event. Unite 150 will transport at-home viewers right to the stage, bringing the stunning visuals, booming bass, and emotional energy straight to the screen. The live stream will be available through CTV Winnipeg. Visit manitoba150.com for more information and artist bios as well as a link to open the free viewer.

Originally planned as a free, live, all-day concert on the grounds of the Manitoba Legislature, Unite 150 presented by Bell MTS now looks a little different. To enable contact tracing and to adhere to current health and safety restrictions, Manitoba 150 has moved Unite 150 to Shaw Park, where access can be controlled and admission restricted to fully-vaccinated fans only.

To further increase live audience capacity, Unite 150 will now feature two separate shows with a venue cleaning during intermission.

A limited number of tickets to attend each live taping will be available for \$4.99 at Ticketmaster.ca starting on August 10, 2021 at 10:00am. All proceeds from ticket sales will be donated to Manitoba Association of Friendship Centres.

"Music has a special power to bring people together," said Monique LaCoste and Stuart Murray, co-chairs of Manitoba 150. "We are thrilled to be able to bring this amazing and diverse lineup of homegrown talent to Manitobans, especially now that we can safely gather once again!"

Unite 150 presented by Bell MTS will deliver an incredible lineup of homegrown Manitoba musical acts, showcasing Manitoba's diverse culture! Unite 150 now features both a daytime and evening show with 2 separate audiences.

The afternoon show at 12:00 noon, emceed by Tom Jackson and Jocelyne Baribeau features:

• Headliner Chantal Kreviazuk with members of the Winnipeg Symphony Orchestra • William Prince • Fred Penner • Tal Bachman • Andrina Turenne • Rainbow Stage's MA-BUHAY! • Red Moon Road • Jocelyn Gould • Indian City

The evening show at 6:30pm, hosted by Ace Burpee and Laura Lussier will include:

- Headliner Bachman Cummings Tom Cochrane Begonia Doc Walker featuring Sierra Noble Tom Jackson The Lytics
- Sebastian Gaskin Kelly Bado The Winnipeg Youth Chorus

"For the past year and a half, Manitobans have faced unprecedented challenges and have shown their determination, commitment and compassion to protect one another. Thanks to the efforts of Manitobans, we are now able to get back to doing some of the things we love and see the people we miss. I look forward to safely welcoming Manitobans and Canadians back home in person or virtually to enjoy an incredible lineup of Manitoba artists as we celebrate our province's past, present and future," said Premier Brian Pallister.

Interspersed throughout Unite 150 are a series of short videos on Manitoba and its history.

In addition to streaming live through CTV Winnipeg, a limited number of tickets (at \$4.99 each) are available for those interested in attending the live taping. Capacity for each show is being determined, and numbers will be released shortly. At present, we anticipate approximately 6,000 attendees per show.



Press Release

"Bell MTS is pleased to be a part of Unite 150, bringing our province a special, not-to-be-missed event showcasing Manitoba's diverse artistic excellence. We're very excited to join all Manitobans in welcoming a spectacular lineup of homegrown talent," said Ryan Klassen, Vice Chair of Bell MTS.

Presented by Bell MTS, with support from the Government of Canada and the Province of Manitoba, Unite 150 will be available on livestream through CTV Winnipeg at manitoba150.com.

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About Manitoba Association of Friendship Centres:

The Manitoba Association of Friendship Centres (MAFC) is a provincial non-profit organization that is part of Canada's largest urban Indigenous delivery infrastructure. As a grassroots organization, MAFC represents the unified interests of its 11 member Friendship Centres by offering operational and administrative support to each Friendship Centre to ensure efficient delivery of programs and services that improve the quality of life for urban Indigenous peoples and their respective communities.

Guided by Indigenous traditions, values, and teachings, MAFC promotes and encourages self-determined activities and fosters development in community-based strategies to eliminate disparities between Indigenous people and society; notable areas include development in human and community resources, education, employment, health and physical conditions, and culturally relevant resource development. To achieve these goals, key development areas of effective administration identified by MAFC include support in board training and development, support and training for management and staff, and partnership building, and implementation of provincial initiatives.

MAFC strives to enhance improved understanding and relationship building between Indigenous and non-indigenous citizens, which includes coalition and partnership building. Advocating on behalf of Indigenous people across Manitoba, the MAFC unifies the existing Friendship Centres into one voice to advance issues through collaborations, coalitions, and partnerships with external organizations, and within all levels of government.

About Manitoba 150

In 1870, Manitoba became Canada's fifth province – the only to enter Confederation under Indigenous leadership. The Manitoba 150 Host Committee Inc. (Manitoba 150) is an independent, not-for-profit organization facilitating and supporting commemorative activities for our province's 150th anniversary.

This is a time to be proud of who we are as Manitobans, to be in awe of our province's beauty, to appreciate the cultures that surround us, and to respect our past and how it has created this unique experience of being Manitoban.

We hope that all Manitobans will continue to discover our beauty, meet our people, experience our cultures, and explore our history well beyond Manitoba 150.

Additional information on Manitoba 150 can be found at www.Manitoba150.com.

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