



manitoba150

United in celebration • Unis dans la fête



REPORT

manitoba150.com



LAND ACKNOWLEDGEMENT

We acknowledge we are gathered on Treaty 1 Territory and that Manitoba is located on the Treaty Territories and ancestral lands of the Anishinaabeg, Anishininewuk, Dakota Oyate, Denesuline and Nehethowuk Nations.

We acknowledge Manitoba is located on the Homeland of the Red River Métis.

We acknowledge northern Manitoba includes lands that were and are the ancestral lands of the Inuit.

We respect the spirit and intent of Treaties and Treaty Making and remain committed to working in partnership with First Nations, Inuit and Métis people in the spirit of truth, reconciliation and collaboration.



REPORT

Funding Partner



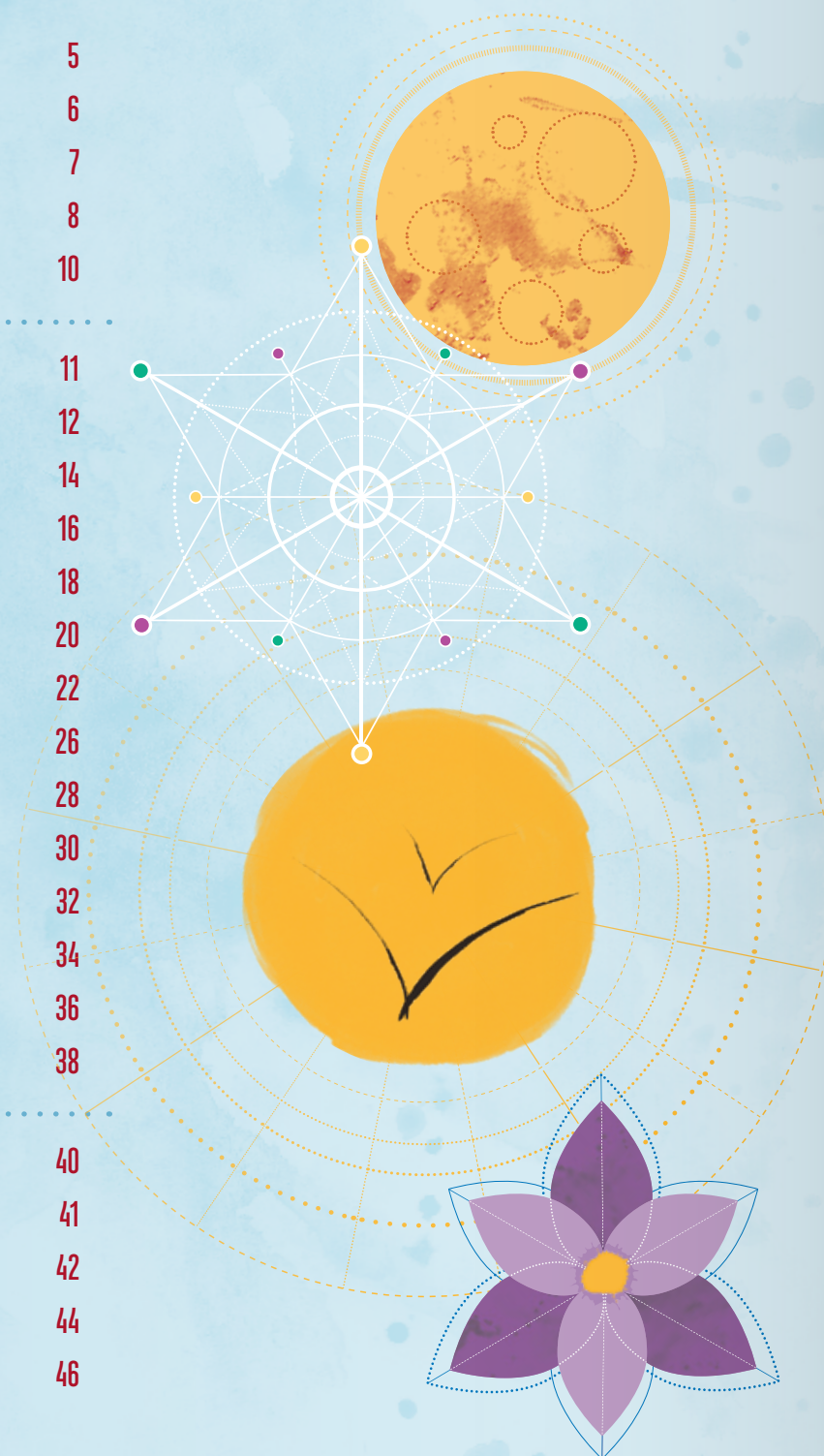
With Support From





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MESSAGE FROM PREMIER STEFANSON



The year 2020 marked the 150th Anniversary of Manitoba becoming a province. Since confederation, people from all over the world have made our province their home.

For thousands of years prior to Manitoba entering confederation, Indigenous peoples lived on these lands. Manitoba is the traditional territory of the Anishinaabe, Dakota, Ininew, Anishininiw, Dene and Inuit, and is the homeland of the Red River Métis. Northern Manitoba includes lands that were and are the ancestral lands of the Inuit. Their present-day relatives continue to love and care for the land along with descendants of all those who chose to make Manitoba home, including thousands who came seeking freedom and fleeing oppression.

With this in mind, Manitoba 150 was focused on reconciliation, by respecting the spirit and intent of Treaties and Treaty Making, and committing to working in partnership with First Nations, Inuit and Métis people in the spirit of truth, reconciliation and collaboration.

The unforeseen events of 2020 flowing out of the COVID-19 global pandemic, forced the Manitoba 150 Host Committee Inc. to reimagine our celebrations and commemorations of this important milestone. Notwithstanding these challenges, Manitoba rose to the occasion. Perhaps even more impressive than the amazing Unite 150 concert and the awe inspiring Illuminate 150 festival, was the willingness of Manitobans to come together and safely celebrate our amazing sesquicentennial under these unique circumstances.

Strength, unity and resiliency define us as a province. Manitoba welcomes people from around the world and celebrates our diversity. Our province is a compassionate society that consistently leads the nation in volunteerism and charitable giving, and an inclusive society that is a vibrant and growing mosaic of cultures, customs and languages.

Manitoba 150 was a wonderful reflection of these amazing qualities. Manitoba 150 was truly *United in Celebration*.

The Honourable Heather Stefanson



MESSAGE FROM THE CO-CHAIRS



It was to be a party for the record books: a 150th anniversary celebration of epic proportions that honoured community champions and momentous events, that created new and exciting places and spaces, that encouraged exploration and engagement. It was to be a year-long affair that was many years in the making. Our Love Letter to Manitoba.

And then, not long after the party was launched in 2020, the year we called Manitoba 150, an uninvited guest showed up and refused to leave—COVID-19.

But it wasn't as if Manitoba was forged easily in the first place. Our ancestors survived and thrived here for thousands of years, during some spectacular droughts, blizzards, floods, economic prosperity and decline, and the odd general strike. But Manitobans always persevered and over time discovered that, by working together, we could accomplish anything.

So the Manitoba 150 volunteer planning committee and small but mighty staff rolled up their sleeves and invented new ways to accomplish the same goals. Can't celebrate our hometown heroes at a gala and the Santa Claus Parade? Let's stage local, socially-distanced gatherings for our Honour 150 recipients and send them artist-crafted medals to be presented with a donation for their causes. Can't ask artists to travel across Manitoba to paint murals in

Monique LaCoste
Monique LaCoste

Co-Chair, Manitoba 150 Host Committee

public spaces? Let's have them produce their Mural 150 masterpieces in studios and have the panels safely installed later. Can't invite people to live events to experience new places in our province? Encourage Manitobans to discover new destinations on their own using the Explore 150 app. Can't have Indigenous elders and facilitators perform Blanket Exercises in person to promote reconciliation? Let's partner with broadcaster APTN and both the Winnipeg and Manitoba Chambers of Commerce to train 40 new facilitators, and produce 50 virtual exercises to reach 1,500 participants.

During Manitoba 150, we built skating trails and ice chutes, planted trees, invested in playgrounds and community gardens, sent the WAG's Qaumajuq Inuit art exhibit on the road in a Tour 150 van, produced vignettes on the Seven Sacred Laws and posted Franco 150 videos online to celebrate our diverse cultures and heritage. We even managed to stage a pair of electrifying outdoor concerts that brought together present and future greats of Manitoba music at Shaw Park.

We heartily salute our sponsors who stood by Manitoba 150 during the challenges this pandemic presented. To all our funders, fellow board members, community volunteers and to Manitoba 150 President and CEO Jason Smith and his dynamic team, who pivoted and persisted along the way: *Thank you, merci, and miigwech!*

It was, indeed, a celebration to remember with a legacy of pride in our achievements that we will never forget. Along the way, we met many amazing Manitobans like Indigenous Grandmother Geraldine Shingoose whose words still echo in our hearts: "It is our hope that at the end of Manitoba 150, Manitobans will feel more connected to this place we call home and also to each other".

Stuart Murray
Stuart Murray

Co-Chair, Manitoba 150 Host Committee



BOARD OF DIRECTORS & STAFF

Thank you to our volunteer board of directors, committee members, and staff for their dedication.



MANITOBA 150 HOST COMMITTEE INC. MEMBERS (from left to right):

Adele Domenico, Jackie Wild, Karen Chrest, Cindy Carswell, Sky Bridges, Monique LaCoste (Co-Chair), Stuart Murray (Co-Chair), Anita Malbranck, Nike Bello, Hubert Mesman, Justin Johnson, Edna Nabess (Not Pictured: Brad Robertson)

MANITOBA 150 HOST COMMITTEE INC. STAFF (not pictured):

Jason Smith (Chief Executive Officer), Kelly DeGroot (Chief Financial Officer), Jocelyn Mitchell (Project Manager), Aimee Rice (Director of Communications), Kelli Heinrich (Manager of Marketing and Sponsorship), Liz Kaye (Manager, Community Outreach & Engagement).

ADDITIONAL THANKS TO: Tracy Mainland Kramble, Matthew Brunel, Megan Parsons and Kim Unrau.



MANITOBA 150 AT A GLANCE

14 DISTINCT
PROGRAMS
INCLUDING:

BLANKET INVITATION
BUILD 150
CELEBRATE 150
EXPLORE 150
FRANCO 150
HONOUR 150
ILLUMINATE 150
MANITOBA 150 TRAILS
MURAL 150
TOUR 150
TREES 150
UNITE 150
SEVEN SACRED LAWS
LEGISLATIVE STATUES



1 AMAZING
CONCERT
60+ MANITOBA
PERFORMERS



240 LEGACY
PROJECTS
BUILT



85+ CELEBRATORY
EVENTS PLANNED
FOR CELEBRATE 150

59 COMMUNICATIONS
MENTORS
FROM THE COMMUNITY

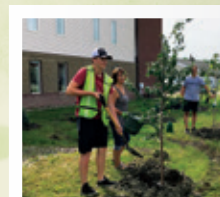


150 MANITOBA
DESTINATIONS
PROMOTED WITH
EXPLORE 150

48 RED RIVER COLLEGE
CREATIVE COMMUNICATIONS
STUDENT WRITERS
FOR HONOUR 150



56 COMMUNITY
FOUNDATIONS
INVOLVED IN BUILD 150



16 VIDEOS
CELEBRATING
FRANCOPHONE
COMMUNITIES



12 STATUES CREATED
AND INSTALLED
AT THE MANITOBA
LEGISLATIVE BUILDING

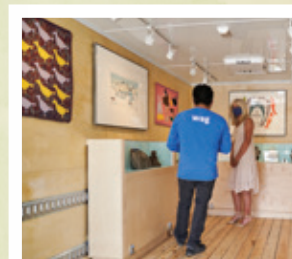
150 EXCEPTIONAL
MANITOBIANS
HONOURED

1 COMMEMORATIVE
MEDAL

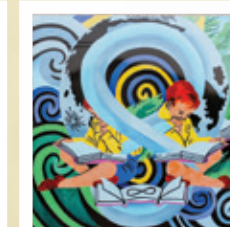
1 COIN



200+
LOVE LETTERS
TO MANITOBA
WRITTEN



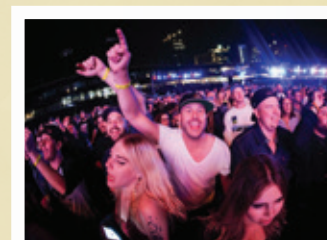
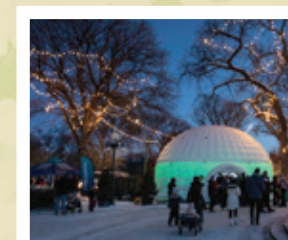
25,000
TREES
PLANTED



7 MURALS
CREATED FOR
MURAL 150

300,000 LED LIGHTS
INSTALLED ON
THE LEGISLATIVE
GROUNDS

1.369m MANITOBIANS INVITED TO BE
UNITED IN
CELEBRATION!



12,913km TRAVELLED
WITH TOUR 150



MANITOBA 150 OVERVIEW

In 1870, Manitoba became Canada's fifth province. And yet, the land that we now call Manitoba has been home to Indigenous peoples for thousands of years. In fact, the very name of our province, Manitoba, is believed to come from several Indigenous languages, including the Cree *manitou-wapow*, the Ojibwe *manidoobaa*, or the Assiniboine *minnetoba*.

A source of pride and a framework for our collective identity, Manitoba remains the only province to join Canada under Indigenous leadership. Métis leader Louis Riel, who led Manitoba's first government, was central in bringing the province into Confederation and negotiating this relationship between the Government of Canada and the Red River Métis.

To mark our province's 150th anniversary, the Manitoba 150 Host Committee invited Manitobans to celebrate, learn, build, and explore. We saw this milestone as an opportunity to tell stories, show off our destinations, highlight successes, and demonstrate the joy that comes from being United in Celebration.



Manitoba 150 invited us all to:

- Discover our beauty
- Meet our people
- Experience our cultures
- Explore our history

Although the celebration was delayed and then altered by the emergence of the COVID-19 pandemic, Manitobans showed up, exhibited tremendous resilience, and in the end, demonstrated the spirit of sharing that makes us all proud.

We are stronger when we come together, which makes Manitoba 150's theme – "United in celebration – Unis dans la fête" – even more meaningful.



PROGRAMS

BLANKET INVITATION
FOR RECONCILIATION 12

BUILD 150 14

CELEBRATE 150 16

EXPLORE 150 18

FRANCO 150 20

HONOUR 150 22

ILLUMINATE 150 26

MANITOBA 150 TRAILS 28

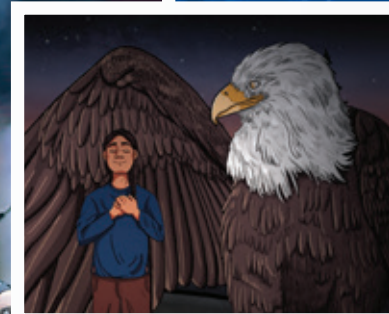
MURAL 150 30

SEVEN SACRED LAWS 32

TOUR 150 34

TREES 150 36

UNITE 150 38



BLANKET INVITATION FOR RECONCILIATION

In partnership with Aboriginal People's Televisions Network, Manitoba 150 made 50 virtual Blanket Exercises available across the province.

Manitoba 150 invited us to reflect on where we live, who we are as Manitobans and where we've come from. We also wished to create opportunities and explore ways to move forward on the path to reconciliation.

In partnership with APTN, the first Indigenous broadcaster in the world, Manitoba 150 made 50 virtual Blanket Exercises available across the province.

Offered through the Manitoba Chambers of Commerce, The Winnipeg Chamber of Commerce, and le Conseil jeunesse provincial, these 50 exercises provided an opportunity to extend the momentum of reconciliation beyond the year of Manitoba 150.

As a result of this partnership, over 1,500 Manitobans participated in this ground-breaking interactive learning exercise and over 40 new facilitators were trained in offering the virtual Blanket Exercise. Our hope is that they will broaden the impact by sharing the message of reconciliation.

IN
PARTNERSHIP
WITH



WITH
SUPPORT
FROM



ABOUT THE BLANKET EXERCISE

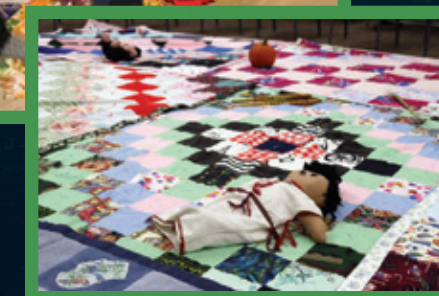
The KAIROS Blanket Exercise program is a unique, participatory history lesson – developed in collaboration with Indigenous Elders, knowledge keepers and educators – that fosters truth, understanding, respect, and reconciliation among Indigenous and non-Indigenous peoples.

The Blanket Exercise covers more than 500 years in an experiential workshop that fosters understanding of our shared history as Indigenous and non-Indigenous peoples and the effects of colonization.

50 EXERCISES
FUNDED

1500+
ATTENDEES

40+ NEW
FACILITATORS





BUILD 150

Through Build 150, a program that dedicated \$2.4 million in funding to bricks-and-mortar initiatives, communities across Manitoba came together to identify legacy projects that would enhance accessibility and sustainability, extend the life of existing facilities and enrich the places they live, work and play.

From a complete park refurbishment in Thompson, to the construction of a fire hall training facility in Carberry, and a new accessible playground for children of all abilities at the Brandon Riverbank Centre, Manitobans impressed us with their ideas and their desire to make the places they live better. Even Flinty, the iconic landmark in Flin Flon, got a Manitoba 150 makeover!

With support from Endow Manitoba (an initiative of The Winnipeg Foundation), the province's 56 community foundations and James Richardson & Sons, Limited and Affiliated Companies, Build 150 will enhance the lives of Manitobans well into the future with greater accessibility, opportunities for storytelling, and inviting spaces to explore together.

\$2.4 million
INVESTED

247 PROJECTS
FUNDED

\$13.2 million
TOTAL
ECONOMIC
ACTIVITY

PRESENTED BY



JAMES RICHARDSON & SONS, LIMITED
ESTABLISHED 1857
AND AFFILIATED COMPANIES

WITH SUPPORT FROM

**Endow
Manitoba**
YOUR COMMUNITY FOUNDATION NETWORK



MAP LEGEND

- BUILD 150 PROJECTS
- CITIES/TOWNS





CELEBRATE 150

Celebrate 150 provided \$1.3 million to 85 projects across the province to help communities deliver one-time, event-based initiatives in celebration of Manitoba's 150th anniversary.

Organizers were encouraged to develop ideas that would build pride in our home and provide opportunities to:

- Explore our history
- Discover our beauty
- Meet our people
- Experience our cultures

Covering all regions of Manitoba, Celebrate 150 provided partial funding to communities, generating an overall investment in initiatives across the province of approximately \$4.6 million.

Due to the COVID-19 pandemic in March 2020, Celebrate 150 was delayed until 2021, when communities channeled their creative energies to adapt their programming and keep everyone safe while celebrating our province. Despite the pandemic, an impressive number of projects were able to proceed, yet another testament to the resilience and adaptability of Manitobans.

A sample of approved projects included Nellie McClung's Home in Manitou unveiling the "I Do" Exhibit, showcasing 150 Years of Wedding Gowns and Dresses, The Oseredok Ukrainian Cultural and Educational Centre celebrating the contributions of Ukrainian immigrants in Manitoba, and the Winnipeg Folk Festival's "So Long, Bannatyne!" Concert, that took Manitobans on a multi-genre journey through the history of Manitoba music, both old and new.

85 PROJECTS
SELECTED TO RECEIVE
FUNDING

\$1.3 MILLION
ALLOCATED TO
PROJECTS

\$4.6 MILLION
COMMUNITY
IMPACT OF

GRANTS RANGING FROM
\$700 TO \$70,000

ALL REGIONS OF
MANITOBA REPRESENTED





EXPLORE 150

Created in partnership with Travel Manitoba, the free Explore 150 app encouraged Manitobans to visit 150 intriguing destinations across the province and use the app to “check-in” for chances to win monthly prizes.

The app gave participants a description of each landmark they visited. Written by Red River College Creative Communications students, these descriptions offered insight into the destination’s history and attractions. Communications mentors from across the province guided students in composing these descriptions.

Monthly prizes covering a variety of Manitoba experiences were awarded, as well as two grand prizes:

- **Barkman Outdoor Kitchen DIY package** valued at \$10,000
- **Trip for four to Churchill** courtesy of Lazy Bear Expeditions and Calm Air

Within its first three months, the Explore 150 app was downloaded an astounding 9,000 times. In March 2020, when COVID-19 restricted travel, use of the app was paused temporarily. Reactivated in April 2021, Explore 150 continued to safely promote tourism throughout the province of Manitoba. By the end of 2021, 11,747 people had downloaded the app and 120,468 unique check-ins were registered.



11,747 APP 
USERS

120,468
CHECK-INS

59 COMMUNICATIONS
MENTORS
FROM THE COMMUNITY

48 RED RIVER
CREATIVE
COMMUNICATIONS
STUDENT WRITERS



GRAND PRIZE
CONTRIBUTORS

barkman

Calm Air



MAP LEGEND

- EXPLORE 150 DESTINATIONS
- CITIES/TOWNS





FRANCO 150

Designed around the theme *A Story That Brings Us Together*, Franco 150 included the production of 16 videos celebrating the francophone communities of Manitoba.

Posted online during November and December 2021, these videos showcase the people, places, activities, and evolution of francophone communities the province.

Franco 150 also included a live concert entitled *Gala Franco 150: A Village of Earth and Sky*. As with the videos, Gala Franco 150 celebrated the rich Francophone culture that contributes to making Manitoba a diverse and dynamic province. The concert was also televised as a variety show on Société Radio-Canada and as a nine-part Franco 150 special series on ICI Télé.

This program was offered through a partnership with the Société de la francophonie manitobaine (SFM).



COMMUNITIES REPRESENTED:

- Sainte-Anne
- Saint-Laurent
- La Broquerie
- Saint-Malo
- Saint-Claude et Saint-Léon
- Somerset
- Saint-Pierre-Jolys
- Saint-Lazare
- Saint-Adolphe, Sainte-Agathe et Île-des-Chênes
- Saint-Georges
- Lorette
- Sainte-Rose-du-Lac et Laurier
- Saint-Boniface, Saint-Vital et Saint-Norbert
- Saint-Joseph, Letellier et Saint-Jean-Baptiste
- Notre-Dame-de-Lourdes

16 VIDEOS

25+ PERFORMING
ARTISTS



IN PARTNERSHIP WITH





HONOUR 150

In early 2020, Honour 150, presented by Canada Life, invited Manitobans to nominate people from across the province who give back to their communities and enrich the places in which we live, work, play, and come together in unity.

Nominated by people from their own communities, 150 people representing a variety of ages, experiences, and roles were recognized officially by Manitoba 150.

To share their stories, Red River College students worked with volunteer mentors from the communications industry to conduct interviews and capture the spirit of each nominee in written biographies.

PRESENTED BY



150 UNIQUE
MANITOBA
HONOUREES

\$150,000 DONATED
TO HSC
FOUNDATION
COVID-19
RELIEF FUND

\$75,000 THROUGH
DONATIONS
OF \$500 EACH
AS CHOSEN BY
HONOUR 150
RECIPIENT

48 RED RIVER
CREATIVE
COMMUNICATIONS
STUDENT WRITERS

59 COMMUNICATIONS
MENTORS
FROM THE COMMUNITY





HONOUR 150

THE CELEBRATION

Given the health and safety risks of hosting an in-person recognition event for Honour 150 recipients, Manitoba 150 – along with program sponsor, Canada Life – redirected these funds to the Health Sciences Centre Foundation (HSC Foundation). This donation of \$150,000 recognizes the philanthropic spirit of Honour 150 recipients and supported frontline health care workers navigating the increased needs caused by COVID-19.

To ensure that recipients had a special ceremony to celebrate their contributions, Manitoba 150 reached out to their nominators, families, friends, and community members to honour their hero locally. Manitoba 150 provided a small stipend, a framed certificate, a custom designed medal, and a video featuring greetings and congratulations from the Manitoba 150 co-chairs, dignitaries, the program sponsor, and a representative from Health Sciences Centre Foundation (HSC Foundation).



Edward Acuna • Clare Agnew • Yisa Akinbolaji • Hilda Anderson-Pyrz • Cheryl Antonio • Tim Arnason • Mike Babb Monica Baldwin • Margaret Bartlett • Tammy Bekkering • Doug Belcher • Dorota Blumczynska • Vince Boschman Auna-Marie Brown • Julie Bubnick • Murielle Bugera • Eunice Buhler • Robert Cesmystruk • Evan Chan • Ernest Cholakakis Charlie Clifford • Lois Creith • Reagan Croy • Yvette Cuthbert • Karen Dana • Harry DeLeeuw • Tom Dercola • Fred De Villa John Devins • Denise Dupuis • Diane Dwarka • Deborah Einarson Woods • Robert Fabbri • Bernice Feledechuk • Robert Felsch Jorge Fernandez • Andrew Fichtner • Cyndy Friesen • Bernadette Gabriel • Merle Gadsby • Muriel Gamey • Mike Gilmore Gary Gilmour • Lila Goodspeed Everett • Phil Goss • June Gray • Ferne Green • Ken Griffin • Dan Guetre • Tim Hague Sr. Donald Halldorson • Barb Hanishewski • Deborah Harri • Bill Hart • Chris Heide • Jane Helbrecht • Ron Helwer • Vivienne Ho Ian Hughes • Don Huisman • Maxine Ingalls • Lucien Jean • Noreen Johnston • Katherine Kearns • Amita Khandpur Danny Kleinsasser • Gerry Koreman • Lawrie Kyle • Tanya LaBuick • Justin Langan • Gunvor Larsson Claudette Lavack Karyn Lazareck • Rachel LeGal • Jim Lindsay • Hans Lodewyks • Keith “Gopher” Loney • Robert M’Vondo • Junel Malapad Evangeline Mance • Nicole Matiation • Olivia McCorriston • Alaya McIvor • Terry McKellep • Catherine McLaren • Ken Mikolayenko Judy Morningstar • Melanie Morris • Edith Mulhall • Mary Murray • Dilla Narfason • Oli Narfason • Connie Newman • Paul Norris Brenda Okorogba • Margaret Ormond • Cora Ott • Harold Ott • Logan Oxenham • Louise Page • Ryan Pandolfi • Jennifer Plett Paige Procter • Mervin Reibin • Sheila Lee Restall • Arthur Rey • Joseph M. Riel Jr. • Jeannot Robert • Robert Roehle Edgar “Sandy” Rothnie • Suman Sharma • Sushil K. Sharma • Divya Sharma • Rodger Sheldon • Pauline Shewchuk Tammy Shirliff • Gudrun Helga Julia Sigurdson • Jenna Sigurdson • Linda Small • Amy Smart • Linda Smiley • Zita Somakoko Andrew Stambrook • Elaine Stevenson • Cheryl Stock • Harold Studholme • Lesia Szwaluk • Colleen Tackaberry • Sharan Tappia Lexi Taylor • Dave Theunissen • Charles Thomsen • Philip Thorkelson • Titi Tijani • Sylvia Todaschuk • Louis Trepel • Joan Trott Amy Tung • Sara Usman • Dave Van Heyst • Robert Vineberg • Chris Voth • Hong “Helen” Wang • Amarjeet Warraich Ron Watson • Joyce Webinger • David Wiebe • Robert Williams • Roman Yereniuk • Dennis Young



THE MEDAL

Honour 150 commemorative medals, produced by Awards Canada, are crafted with a mix of copper that once adorned the Manitoba Legislative Building. The medals feature a design created by Manitoba artist Takashi Iwasaki, who drew inspiration from Manitoba's prairie sky, rivers, villages, and farming roots. An Honour 150 medal is more than an award. It is a unique piece of art and a visual tribute to Manitobans who have volunteered their time and talents to enhance the quality of life in our communities.

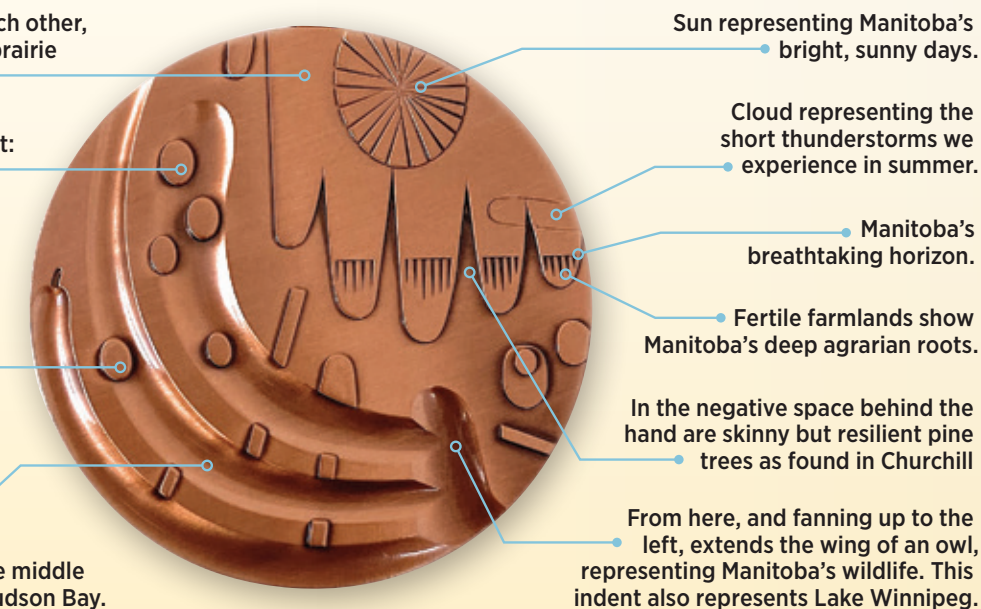


Hand denoting connection to each other, which also forms the sky of the prairie landscape carved within.

Seeds scattered by hands at right: seeds of plants, of cultural identities, of promise.

Seen as seeds when looking at the front, from the side, these rise above the landscape representing the many villages that make up Manitoba. *“Travelling from one spot to another in the province is like travelling around the world.”*

Three parallel grooves represent the Red/Assiniboine, Winnipeg, and Nelson Rivers, the middle of which flows off the edge to Hudson Bay.



Sun representing Manitoba's bright, sunny days.

Cloud representing the short thunderstorms we experience in summer.

Manitoba's breathtaking horizon.

Fertile farmlands show Manitoba's deep agrarian roots.

In the negative space behind the hand are skinny but resilient pine trees as found in Churchill

From here, and fanning up to the left, extends the wing of an owl, representing Manitoba's wildlife. This indent also represents Lake Winnipeg.

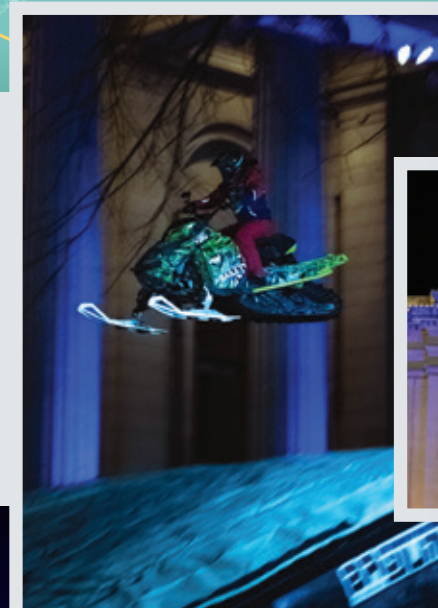


ILLUMINATE 150

Manitoba 150 launched its celebrations on December 14, 2019, on the grounds of the Manitoba Legislative Building with illuminated displays, engaging winter games and activities, and a special appearance by the Canadian Football League's 110-year-old Grey Cup trophy.



Despite frigid temperatures hovering in the mid-minus thirties, thousands of Manitobans came out to watch the aerial acrobatics of X-Games athletes who flipped and twisted their snowmobiles through the air, amazing spectators with their precision, daring, and excitement.



After the performance, Manitoba 150 co-chairs Stuart Murray and Monique LaCoste invited Ralph Wild, a 102-year-old World War II veteran, and Gianna Eusebio, the 10-year-old Champion Child for the Children's Hospital Foundation of Manitoba, to flick the switch, illuminating the over 300,000 lights adorning the Legislative grounds and building to commemorate the year ahead.

The evening concluded with a stunning fireworks display while the lights of Illuminate 150 continued to shine a spotlight on Manitoba's history, promise and resilience throughout 2021.

WITH SUPPORT FROM

Manitoba



forks trading company



Pratt's
WHOLESALE
FOOD SERVICE

Tim Hortons

Manitoba
Hydro



Parks Canada



Goldeyes

W





MANITOBA 150 TRAILS

In the early winter months of 2020, Manitobans were able to explore the Manitoba 150 Trails at The Forks in downtown Winnipeg.

Double the length of 2019's on-land skating trails, the Manitoba 150 Trails extended over 1.5 kilometres and offered a variety of outdoor activities including sledding, hockey, and crokicurling. It also showcased some of the world's most innovative architecture from the winners of the Warming Huts competition.

IN PARTNERSHIP WITH



As an additional celebration of winter fun and revelry, *The Ice Chute* – conceived, designed, and created by Manitoba firm Sputnik Architecture – was sculpted at the south end of The Forks. Made of ice blocks harvested from Fort Whyte Alive, this exhilarating toboggan slide offered a speedy 250-foot run down to the Assiniboine River.





MURAL 150

In partnership with the Wall-to-Wall Rural Mural Tour and sponsored by CWB National Leasing, Mural 150 gifted seven Manitoba communities with outdoor murals that celebrate Manitoba's history, culture, people, and beauty.

Synonym Art Consultation, the organizers of the annual Wall-to-Wall festival, connected each community with a contemporary Manitoba-based artist, who worked with them to create these unique and specialized works of art.

Each piece of public art tells the story of the community in which it resides, and will inspire art, storytelling, and pride of place for all who see and visit the murals.

PRESENTED BY



WITH SUPPORT FROM



The communities and the artists selected for Mural 150 were:

Falcon Lake
Artist: Kyla Quiring

Flin Flon
Artist: KC Adams

Gimli
Artist: Anthony Nelson

Norway House First Nation
Artist: Kris Snowbird

Roseau River First Nation
Artist: Niamh Dooley

Pilot Mound
Artist: Storm Angeconeb

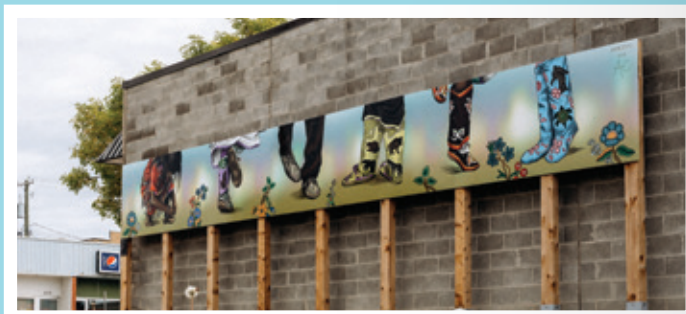
The Pas
Artist: Ashley Tower



Norway House Workshop



Artist: KC Adams



Artist: Ashley Tower



Artist: Storm Angeconeb



Artist: Anthony Nelson



Artist: Niamh Dooley



MAP LEGEND

- MURAL 150 LOCATIONS
- CITIES/TOWNS

Artist: Kyla Quiring



SEVEN SACRED LAWS

NIIZHWAASWI MANITO INAAAKONIGEWINUUN

In partnership with The Turtle Lodge International Centre for Indigenous Education and Wellness in Sagkeeng First Nation and IG Wealth Management, Manitoba 150 presented a series of short animated films on the Seven Sacred Laws.



IN PARTNERSHIP WITH



Written by Anishinaabe Elder, Dr. David Courchene, directed and co-written by Indigenous filmmaker, Erica Daniels of Peguis First Nation, and created by Manitoba's Peg City Pictures Inc., the vignettes tell the stories of Indigenous Peoples in their own voices.

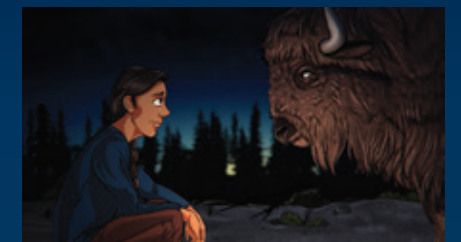
The vignettes follow an Indigenous boy on his vision quest — growing, thriving, and gaining wisdom. On his spiritual journey, he meets seven sacred animals who teach him how we as people should live our lives on Mother Earth.

All videos are available in English, French, and Anishinaabewin at:
www.turtlelodge.org/the-seven-sacred-laws

In addition, IG Wealth Management released a video celebrating Strength in Unity, also in English, French, and Anishinaabewin.

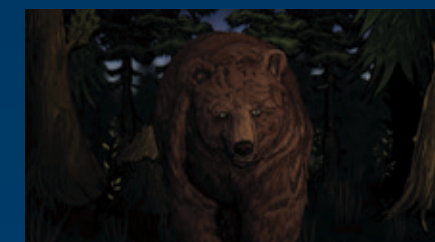
Manitoba 150 is grateful to Elder Courchene and Turtle Lodge for their commitment to fostering education and engagement opportunities around reconciliation.

Videos Available:



EPISODE 1:
The Creation Story

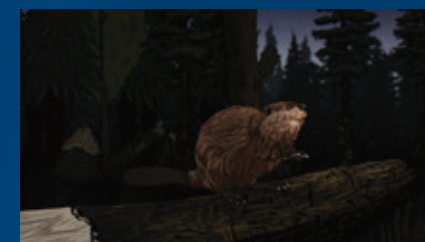
EPISODE 2:
Buffalo (Respect)



EPISODE 3:
Eagle (Love)

EPISODE 4:
Bear (Courage)

EPISODE 5:
Sabe (Honesty)



EPISODE 6:
Beaver (Wisdom)

EPISODE 7:
Wolf (Humility)

EPISODE 8:
Turtle (Truth)



TOUR 150

Presented by Manitoba's Credit Unions, the Tour 150 program transported fine art pieces from Qaumajuq, the new Inuit art centre at the Winnipeg Art Gallery (WAG), to various communities across the province.

The vehicle, named Nakatamaakewin [na-kah-tah-MAA-kaywin], a Michif name gifted by Language Keeper and Elder, Verna Demontigny, was provided with support from Birchwood Automotive Group and then custom-retrofitted by the staff at the Winnipeg Art Gallery to be accessible to persons of all mobilities. The name, which means "to leave something behind", is most fitting as the mobile gallery will continue to bring the gift of art to communities and schools across Manitoba for years to come.

Local Inuit artist Kailey Sheppard created a design for the exterior of the van that depicts the natural beauty of our province. The van's interior features a collection of Inuit art from Qaumajuq, exquisitely crafted in soapstone, felt, print, textiles, and other materials.

PRESENTED BY



here for you

IN PARTNERSHIP
WITH



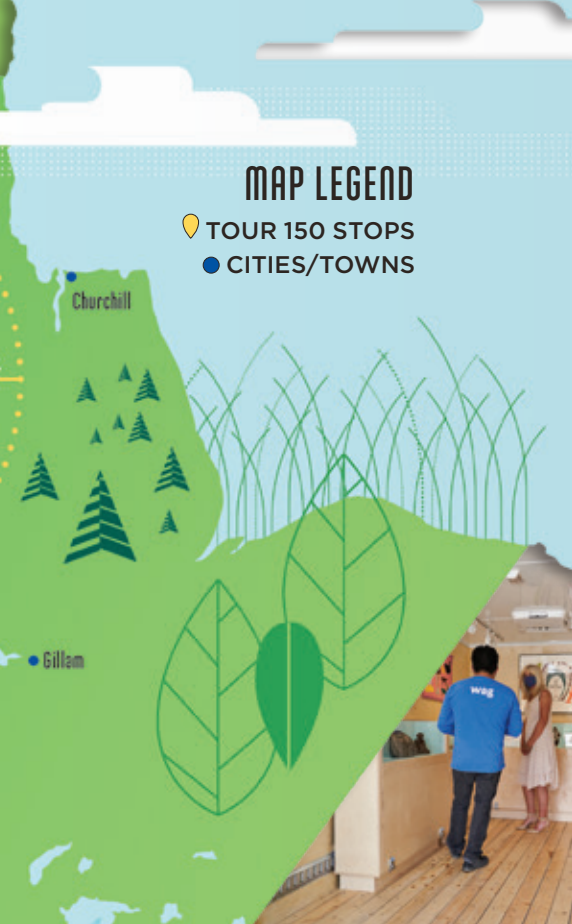
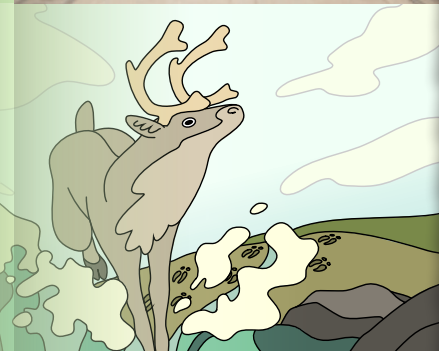
Birchwood

Originally meant to travel to schools and then festivals and fairs across Manitoba, Tour 150 adapted to COVID-19 protocols to become a virtual learning experience for students. It then travelled to credit unions across the province to enable Manitobans beyond Winnipeg's perimeter to enjoy the art in person. The van enhanced the art's accessibility to Manitobans who might not be able to visit Qaumajuq, which is the largest public collection of contemporary Inuit art in the world.

39 STOPS
IN JULY, AUGUST,
SEPTEMBER

42 VIRTUAL
PRESENTATIONS
TO SCHOOLS

38 UNIQUE
PIECES
OF INUIT
ARTWORK





TREES 150

Manitoba 150 partnered with Telpay to help grow Winnipeg's urban tree canopy.

The 25,000 tree saplings offered through this campaign became part of Telpay's five-year commitment of \$250,000 to the City of Winnipeg's Million Tree Challenge. This challenge calls on all Winnipeggers to help plant a million new trees by the time our city's population reaches one million.

In addition to tree giveaway, planting began for 100 fruit and berry bushes throughout the community connected to the Neeginan Aboriginal Centre. The first planting project took place at Kookum's Place Daycare. This will be a combination of fruit trees (apples, pear, plum, cherry) and berry bushes (saskatoons, raspberries, currants, gooseberries) that will remain publicly accessible as part of a larger food security initiative for the area. This Fruit and Berry Orchard is a unique way to give back to the community.

IN PARTNERSHIP
WITH



15,000 FREE
SAPPLINGS
IN SPRING

10,000 FREE
SAPPLINGS
IN FALL

100 FRUIT TREES AND
BUSHES PLANTED
AS PART OF FOOD
SECURITY INITIATIVE

1 MANITOBA MAPLE
PLANTED ON THE MANITOBA
LEGISLATIVE GROUNDS





UNITE 150

The Unite 150 concert featured a once-in-a-lifetime lineup of iconic Manitoba talent showcasing the cultural diversity that has shaped our province.

Originally planned for summer of 2020 on the grounds of the Manitoba Legislative Building, the rescheduled concert eventually took place on August 28, 2021 at the downtown home of the Winnipeg Goldeyes.

Manitobans enjoyed an unforgettable night of Manitoba music, energy, and entertainment both in person and virtually that featured some of Manitoba's greatest musical ambassadors, including Bachman Cummings, Tom Cochrane, Chantal Kreviazuk, William Prince, Tom Jackson, Fred Penner and more!

In response to capacity limits brought on by the COVID-19 pandemic, Unite 150 partnered with CTV Winnipeg to transport at-home viewers right to the stage, bringing the star-studded line-up, stunning visuals, booming bass, and emotional energy straight to the screen in a live event hosted online.

Presented by Bell MTS, with support from the Government of Canada and the Province of Manitoba, Unite 150 offered Manitobans the opportunity to sing along to the soundtrack of our province.

All proceeds from ticket sales went to support the Manitoba Association of Friendship Centres (MAFC).

PRESENTED BY **BellMTS**

2 **SHOWS**
60+ **MANITOBA PERFORMERS**
12,000 **IN-PERSON ATTENDEES**
80,000+ **VIRTUAL ATTENDEES**
\$44,910 **DONATED TO MAFC**

WITH SUPPORT FROM



Kelly Bado



Chantal Kreviazuk



Bachman Cummings



William Prince



Begonia

Photos by
J SENFT PHOTOGRAPHY

UNITE MANITOBA 150



PARTNER INITIATIVES

In addition to developing our own signature programs, Manitoba 150 worked with organizations across the province to inspire events that celebrated our 150th anniversary.

These initiatives demonstrate that a little enthusiasm goes a long way!

IRONMAN CHARITY CURLING BONSPIEL

The Ironman Outdoor Curling Bonspiel, presented by Cambrian Excavators Ltd., welcomed 60 teams who braved the winter temperatures at Memorial Park to raise funds for the Heart and Stroke Foundation.



Brittany Wall Photography

LE MUSÉE DE SAINT-BONIFACE MUSEUM

In addition to offering free admission for individuals and families throughout 2020 and 2021, Le Musée de Saint-Boniface Museum (MSBM) was also an Explore 150 check-in point.

MB150 YOUTH AMBASSADOR PROGRAM

Volunteer Manitoba, in partnership with RBC Future Launch and Manitoba 150, created a program to give young Manitobans, aged 18 to 29, an opportunity to celebrate their communities through creative storytelling.

ARTICULATE OUR RIGHTS

The Canadian Museum for Human Rights invited young artists from all over Manitoba to be part of an exciting art challenge that promoted human rights and celebrated Manitoba 150!

ROYAL CANADIAN MINT ISSUES COLLECTOR COIN CELEBRATING MANITOBA 150

This \$30, two-ounce, pure silver coin revisits the timeless design of the 1970 Manitoba Centennial dollar coin that was made of 100% pure nickel. The Manitoba 150 coin will ensure that present and future generations appreciate the unique story of our province.



COMMUNITY ENGAGEMENT

After more than a year navigating COVID-19, and still unable to gather in person, Manitoba 150 offered people across the province an opportunity to come together in spirit with two initiatives:

LOVE LETTERS TO MANITOBA

Love Letters to Manitoba in partnership with The Winnipeg Free Press was an online program where Manitobans could share their thoughts, poems, images, posters, celebrations, and art to express their love for Manitoba.

Individuals had a chance to win \$2,000 airfare courtesy of Calm Air. Schools entered a draw for \$1,000 to spend in the classroom.

INSPIRATION GUIDE

Both creative and resilient, Manitobans had the opportunity to celebrate the province on a smaller scale and discover their next reason to fall in love with Manitoba!

A downloadable resource, the guide offered suggestions such as cranking up a favourite Manitoba band at home or growing a Manitoba garden.

Love Letters to Manitoba

To commemorate the 150th anniversary of our beautiful province, Love Letters to Manitoba asked you to share your love for our amazing province, and hundreds of stories, memories, and photos were submitted. Congratulations to our winners!

GRAND PRIZE WINNER: Renata Szota

\$2000 GIFT CARD
—courtesy of—
CALM AIR

Dear Manitoba,
You have been my home for all of my years. You are my province. So many people talk about you like you are a "boring" province. "There's nothing to do," they wail. "There's nothing to see," they complain. Manitoba - you're best experienced through the five senses, which have left lasting memories for me. In summers while riding down the highway, I relish in the site of your buttery yellow canola and periwinkle blue flax fields. Often the destination during these trips is to Lake Winnipeg.

Many peaceful moments I have found sitting by your shore in Gimli. The warm sun shines down, while the seagulls call out. The faint sound of waves hitting the shore brings me calm. Your land offers plenty. Strawberry picking at Bonanza Farms in Stonewall. Manitoba is a must. I wait all year for those lush, ripe berries. I gently place these red jewels from the patch into my basket and transport them home. In my kitchen they meet their demise in baking and whipped cream.

As a child I picked blueberries and mushrooms in your Belair and Stead Provincial Forests. The air never smelled better to me, than here. The pine scent would envelope me. I loved to get "lost" in the woods with my family, hiding behind ferns and moss-covered boulders.

What I love best about you is the memories your land has given me. You have true beauty, Manitoba.

Yours, Renata

WEEKLY PRIZE WINNERS:

Alex Hasey	Debbie Yoskiw	Mike Maskell
Beverly McLean	Erin Campbell	Penny Hoffman
Brenda Lassen	Ivy Pichinskiy	Sammy Buzbano McFee
Cheryl Antonio	Joan Brown	Shannon Hargreaves
Curtis Penner	Joe Daniels	Tara Fillion

\$1,000 SCHOOL PRIZE:
Elnick Community School

With support from: Winnipeg Free Press, Manitoba, The Brandon Sun, CBC, LAURIE, The Canadian

#MB150 @MANITOBA150 manitoba150.com

200+ LOVE LETTER SUBMISSIONS



BRANDING



The Manitoba 150 name, logo and tagline are strong, cheerful, positive, and celebratory.

The logo represents our Manitoba personality – unique; the heart of Canada that links east to west; a community with strong roots and a rich center. The tagline reinforces that message and speaks of how we embrace that heart, how we strive to be united in celebration.

Manitoba 150, from its very inception, celebrates the anniversary of 150 years as a province of Canada. It encourages Manitobans to discover our beauty, experience our culture, meet our people, and explore our history.

ABOUT THE MURALS

Created by Manitoba artist Jonato Dalayoan, four complementary murals represent the four distinct seasons of Manitoba. Launched with the summer mural – with a bright sun shining at its centre, three additional murals followed, each with a strong central image that mirrors Manitoba's heart.

The concept behind the mural was to showcase Manitoba in an abstract way but still capture its beauty, diversity and energy.

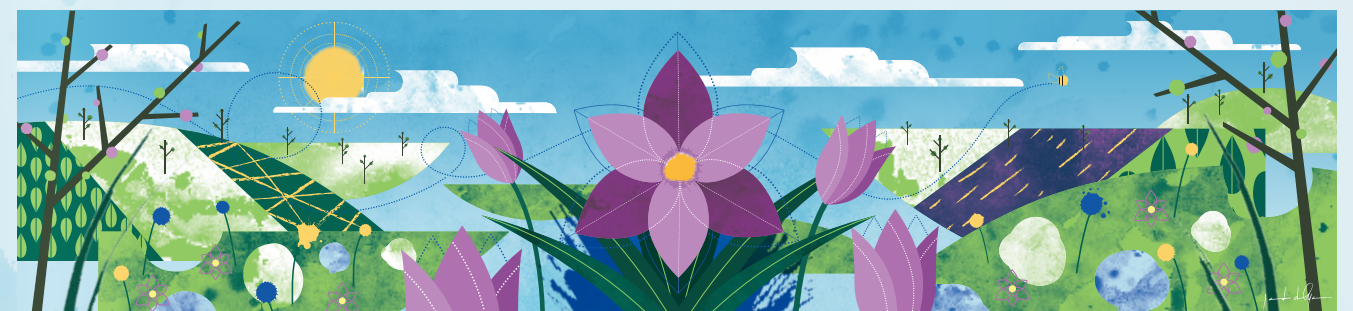
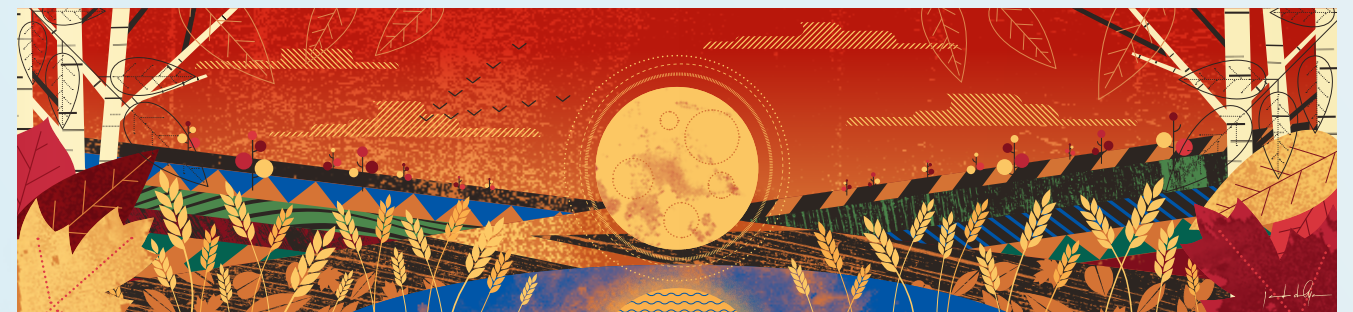
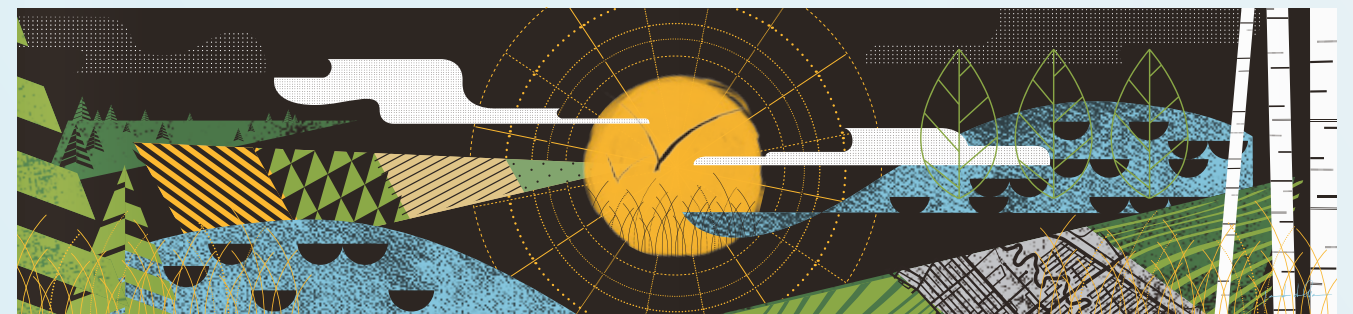
Using simple shapes, textures and vibrant colours, the intention was to represent our great aerial views, landscapes, horizon and people in an intriguing and different perspective.

The banners' simple design elements quickly found their way into Manitoba 150's ads, website, and overall look. Dalayoan created a bold piece using simple elements.



JONATO DALAYOAN

Jonato Dalayoan is an award-winning Graphic Designer and Visual Artist whose work is distinguished by a unique blend of street art and contemporary design sensibilities. Drawing inspiration from his family, heritage, community, faith, nature and artistic interests, Jonato's work has blessed canvases from sides of buildings to billboards – and all points between. Armed with an education from Red River College's acclaimed Graphic Design program, and sporting two decades of experience in a number of leading agencies in the Prairies, he is currently the owner/operator of 4two Design Inc. Jonato is a proud Winnipeg born, Filipinx, who strives for excellence and does not take for granted the sacrifices made by his parent when immigrating to Canada for a better life. Jonato's mandate is simple... Do great work for great people while contributing positively to our society using his talents and skills.



MANITOBA'S EMBLEMS

Manitoba 150 partnered with the Manitoba Protocol Office and Brunet Monuments to create and install a series of sculptures by Manitoban artists, portraying each provincial emblem.

Designed and produced by local Manitoba artists under the guidance of Brunet Monuments, these 12 legacy sculptures are displayed within alcoves on the northern balcony of the Legislative Building. These alcoves were originally designed to house pieces of art when the Manitoba Legislative Building was completed in 1920, however, this vision never became a reality.

101 years later, these new monuments will help tell our province's unique story and serve as a legacy for future generations.



Statues completed at time of publication:



POLAR BEAR



GREAT GREY OWL



MOSASAUR



PICKEREL



BISON



SPRUCE TREE



THANK YOU TO OUR GENEROUS SPONSORS

FUNDING PARTNERS



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WITH SUPPORT FROM





manitoba 150

United in celebration • Unis dans la fête

Manitoba 

